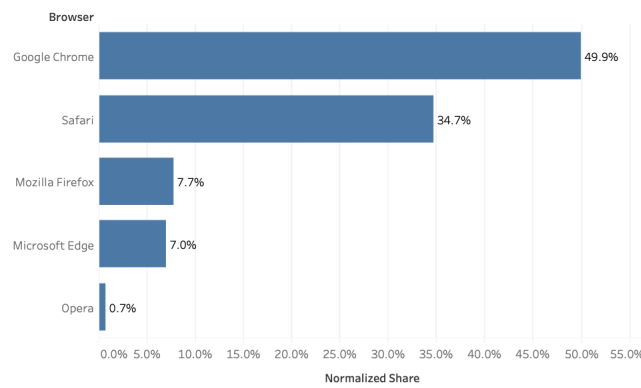


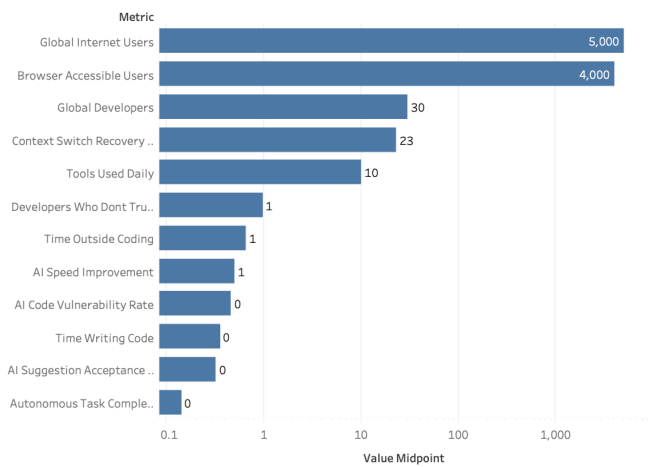
Cortex: Best of IDE and Browser for Developers

White Paper

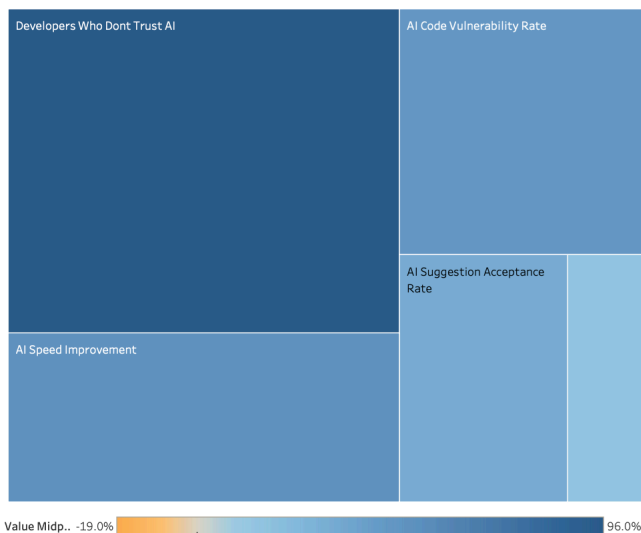
Browser Market Share



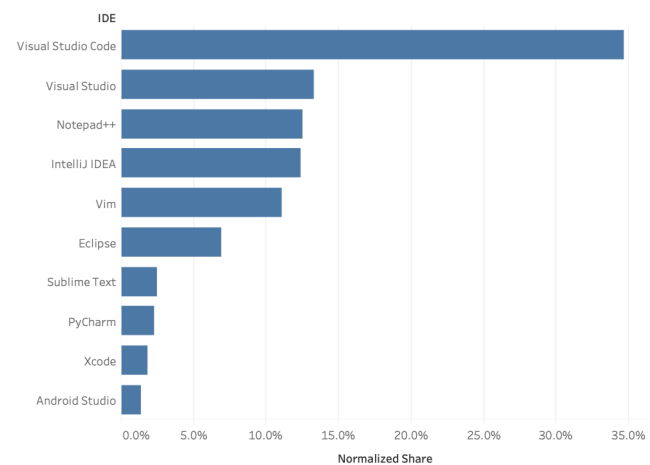
All Metrics



AI Metrics



IDE Market Share



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EXECUTIVE SUMMARY



Most AI coding tools live in IDEs. But sixty percent of the work happens in the browser - documentation, debugging, research, code reviews, project management and collaboration. That creates a large gap between where developers spend their time and the current Coding agent offerings from incumbents.

In addition, 30 million developers use IDEs, but browsers reach over 5 billion users. The TAM for browsers constitutes over one hundred times market expansion opportunities.

The data in the white paper shows a clear three-part story: developers are fragmented across tools and environments, current AI coding tools are failing to meet expectations, and a massive market opportunity exists for a product that bridges the browser and IDE gap.

BACKGROUND AND LANDSCAPE

Time Spent by Role

- Coding and debugging
- Code Reviews and testing
- Meetings and communication
- Planning and documentation

AI Performance Metrics

- Vulnerability and acceptance rate
- Trust placed in AI based on role
- AI Speed improvement
- Autonomous task completion

Market Size and TAM

- Global Developers ~30M
- Browser-Accessible Users - 3-5B
- Global Internet Users -5B+
- Market Expansion Factor ~100x

Product Strategy

- Consolidating browser and IDEs with an AI and security first approach
-



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QUESTIONS? CONTACT US.



<https://pervaziv.com>



contact@pervaziv.com

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